



Technical Bulletin – Counterfeit Canusa-CPS Products

Canusa-CPS is aware of counterfeit products in the market which are being made and sold worldwide under the brand name. We are informing our valued and trusted customers, partners, distributors of this situation that we are aware of this and are acting appropriately. In this bulleting we would like to provide some guidance in identifying real Canusa-CPS products versus counterfeit products.

The products which are marketed on our website www.canusacps.com are the only products which Canusa-CPS manufactures and supplies worldwide. We encourage our customers to contact us at infocps@sealforlife.com if you like to confirm legitimacy of a product/sale, or to report potential counterfeit products.

There are a few ways to identify if a product is in fact a legitimate Canusa-CPS manufactured product or not. This includes:

- Printing – All products and packaging used by Canusa-CPS are clearly printed and not stencilled as shown in the examples below. Print colours on the product are red, and in some cases white or black.
 - All heat shrink sleeves have printing that can be found throughout the sleeve at the *centre* and includes: brand name, product description, and QA lot numbers in the format identified below
 - The printing on Visco-elastics products include printed product name, batch number and typically an overlap line on the backing in black ink.
- Labels
 - Old logo is being used
 - Canusa-CPS is stencilled on the box and not printed on the box
 - No manufacturing location or contact information on the label
- Technical Documentation – Each Canusa-CPS shipment includes a certificate of quality. We encourage customers to insist on this document for all materials supplied. If the request is declined, please inform infocps@sealforlife.com
- Product portfolio – Only the products marketed on our website are manufactured and supplied. If there are any ‘new’ products proposed to you, please inform/confirm via infocps@sealforlife.com

	REAL CANUSA-CPS PRODUCT	COUNTERFEIT PRODUCT
Shrink Sleeve		



Visco-Elastic
(WrapidBond)



- Kraft paper on a brown cardboard core
- Backing is printed with the product name and also includes overlap guidelines on the product
- All WrapidBond products have the batch number printed on the product
- All WrapidBond products have the product type/configuration printed on the product
- Compound is Classic WrapidBond **Blue**, not a light blue/light green colour
- Rolls are packaged by themselves, not in plastic bags.



- Product has plastic release foil
- "Canusa-CPS" is stencilled on not printed on
- No overlap line present
- No product type/configuration printed on the product
- No batch number on the product
- Compound is a light **blue/green** colour
- Rolls wrapped in plastic bag

Visco-Elastic
(WrapidCoat)



- 3-inch core size
- Product label on inside of core
- If PVC type tape the Canusa-CPS logo is embossed on the tape



- Canusa-CPS stencilled on outside of product
- Product identification not in-line with standard Canusa-CPS identification